

Benchmarking Exercise – Chargeable Garden Waste Service

Local Authority	Annual Charge	Discount	Sign up	Comments / Lessons Learnt
Bromsgrove Borough Council	£45 per bin	None	Year 1: 44% Now: 50%	No increase in the fly-tipping of garden waste post-implementation.
Cheltenham Borough Council	£45 per bin	Early payment (£3); Spring discount (£3)	Initial: 20%	No increase in the fly-tipping of garden waste post-implementation. "Don't underestimate resource to set customers up on your system initially."
Cotswold District Council	£30 per bin	50% for those on housing benefit or council tax support	Year 2: 49%	No increase in the fly-tipping of garden waste post-implementation. "We would like to set up a direct debit system, as cheques/invoicing take up a lot of admin time."
Daventry District Council	£36 per bin	None	Year 1: 58%	No increase in the fly-tipping of garden waste post-implementation.
Nuneaton and Bedworth Borough Council	£40 per bin	None	Initial: 20% Year 1: 55%	No increase in the fly-tipping of garden waste post-implementation. "Having a non-participation bin retrieval plan in place to communicate is vital, as not intending to collect unwanted bins contributed to a large proportion of complaints and concern."
Redditch Borough Council	£45 per bin + £20 set up fee	None	No Data	No increase in the fly-tipping of garden waste post-implementation.
Rugby Borough Council	£40 per bin	None	Initial: 20% Year 1: 55% Year 2: 58%	No increase in the fly-tipping of garden waste post-implementation.
West Oxfordshire District Council	£30 per bin	None	Year 1: 57%	A small increase in the fly-tipping of garden waste post-implementation. "Do automate as much as you can, do offer Direct Debit payments." "Have the licence year run for a fixed twelve month period – this focuses the administrative burden into a smaller, manageable time period and allows you to achieve savings in bulk postage."
Wychavon District Council	£48-£53 per bin	None	Initial: 18% Now: 33%	No increase in the fly-tipping of garden waste post-implementation. "Do promote heavily and repeatedly across website, social media, Council magazine, radio, local newspapers in advance of starting the service." "Promote Direct Debit and make it the easier first choice, it saves so much admin time and less chasing up!"

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